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**FIRST LADY JENNY SANFORD ANNOUNCES NOVEMBER'S
HEALTHY SC SCHOOL VIDEO CONTEST WINNER & RUNNER UP;
DECEMBER CONTEST BEGINS AT MIDNIGHT**

*Emma Hecker-Goodman from Wando High School wins \$3,500 in November contest;
Runner-up Jesse Gavigan from Beaufort Boys & Girls Club Teen Center wins \$1,500*

Columbia, SC- November 29, 2007- First Lady Jenny Sanford announced today that Emma Hecker-Goodman, a senior at Wando High School, is the winner of November's Healthy SC School Video Contest.

Emma Hecker-Goodman will receive \$3,500 in cash or savings bond. Wando High School will receive \$1,000 worth of athletic equipment of its choice. Emma's class will receive a healthy lunch catered by Subway.

Emma's video "You Can Do It" shows that getting into shape is as easy as 1,2,3.. The video starts by showing a hopscotch game with a simple rhyme sung about obesity:

One, two- obesity can happen to you
Three, four- be healthy and go out the door
Five, six- it's something you can fix
Seven, eight- you choose your fate
Nine, ten- believe you can!

The shot then fades into an image of South Carolina's flag with the crescent moon and palmetto tree. The caption states "South Carolina is the 5th fattest state in the nation, costing over 1 billion dollars in medical treatment- with obesity causing more than 30 diseases." The video ends with the palmetto tree replaced by a fried-chicken drumstick and a caption that reads, "So make a positive change in your lifestyle before it costs you your life."

Emma's video is currently competing against the number one videos in all of the other OurStage video channels. The winner of that round receives \$5,000 from OurStage. The OurStage finals end tonight at midnight and the December Healthy SC School Video Contest immediately begins.

Jesse Gavigan's video "Santa" is the runner up. Jesse will receive \$1,500 in cash or savings bond. The Beaufort Boys & Girls Club will receive a \$100 gift certificate from Wal-Mart.

Mrs. Sanford said, "I am really excited about the 36 videos this month. They all have positive messages about getting healthy and show that you don't need to be film experts to be successful in this contest- you just need a compelling message. Emma and Jesse battled it out to the top, and I am looking forward to more videos this December and January!"

QUICK FACTS ABOUT NOVEMBER'S HEALTHY SC VIDEO CONTEST

- Over 44,000 battles (votes) in the Healthy SC Challenge channel
- 36 videos submitted
- Wando High School submitted the most videos (12)
- Eight counties represented in video contest: Anderson, Beaufort, Charleston, Dillon, Georgetown, Greenville, Laurens and Richland
- Schools represented: Williamston Career and Technology Center, Beaufort Boys & Girls Club Teen Center, Garrett Academy of Technology, Lake View High School, J.L. Mann High School, Riverside High School, Laurens District 55 High School, Spring Valley High School

"You Can Do It" and "Santa" will be removed from the competition at midnight tonight, but the other videos will remain to battle it out through the end of the contest which ends January 31st, 2008. Video submissions for the December contest will be accepted through December 24th when the videos are locked in and the Healthy SC quarter-finals begin.

The contest runs through January 31st, with video submissions accepted up until January 23, 2008. Each month, the video in the #1 spot will receive \$3,500 cash and the runner up will receive \$1,500. Schools of the top two videos each month will also receive prizes.

OurStage, the only purely democratic online competition where the fans decide who's the best in emerging music, film and video, is hosting the contest on a special channel created solely for the Healthy SC School Video Contest. OurStage's unique judging engine ensures that each piece is judged fairly by the viewers-no rigging and no cheating.

To view and judge "You Can Do It" in the OurStage finals round and to view the other Healthy SC videos visit <http://www.ourstage.com/video/channel/58-healthy-challenge>.

You can also link to this contest page at www.healthysc.gov where you can access all the contest rules and where you can fill out an application to enter the contest.

Editors note: For additional information about Emma Hecker-Goodman's video, please contact Peter Aquino at Wando High School, 843.849.2830 ext.23910 or peter_aquino@charleston.k12.sc.us. First Lady Jenny Sanford will visit Wando High School one day next week to present Emma with her check. Media will be notified date/time/location as soon as possible.

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The Healthy SC Challenge is an outcome-based, cooperative effort aimed at encouraging individuals, communities and organizations across the state to show shared responsibility in developing innovative ways to improve the health of South Carolina's citizens. For more information about the Healthy SC Challenge, please visit www.healthysc.gov , or call 803-737-4772.